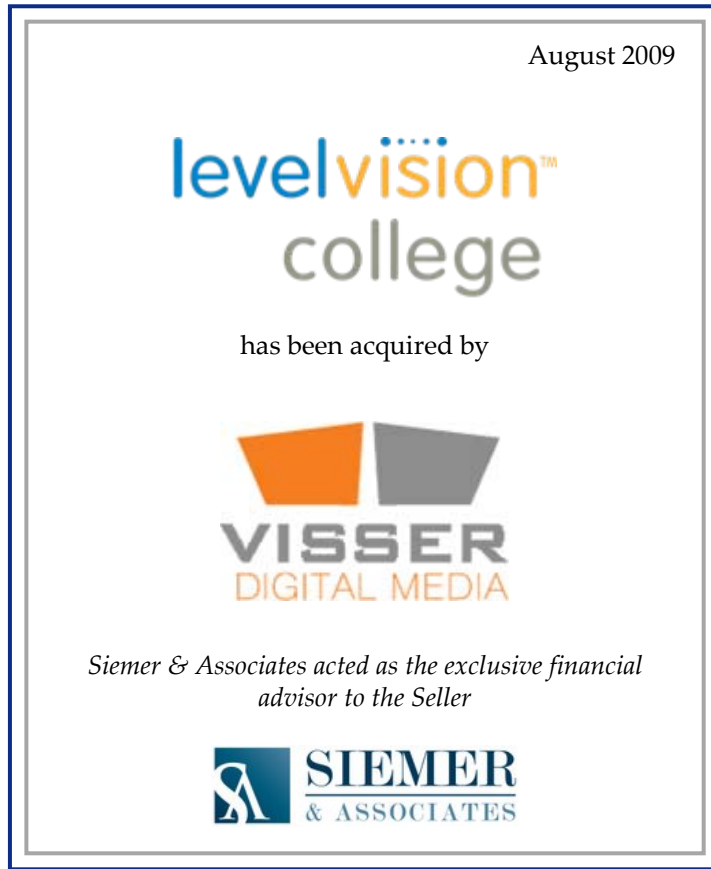


LevelVision: College

Siemer & Associates advised LevelVision: College on its sale to Visser Digital Media



- LevelVision (www.levelvision.com) is a place-based digital signage company that has the largest digital ad network focused on the college space.
- LevelVision is able to effectively target the young adult demographic through dynamic and innovative video messaging.
- Siemer & Associates was selected as exclusive financial adviser given its deep rooted relationships with new media investors and extensive deal experience in the digital out-of-home advertising space.
- Siemer & Associates ran a successful process resulting in an excellent outcome for both acquirer and seller. Siemer & Associates skillfully navigated the transaction to close during a challenging period in the digital out-of-home market and found an optimal acquirer while enabling future upside for LevelVision.

Siemer & Associates created a “win-win” situation:

- Siemer & Associates completed a successful transaction optimally positioning the Company and by pre-empting potential obstacles.
- With this new partnership, LevelVision’s network will serve as the cornerstone property to the newly-launched CampusVision media group at Visser Digital Media.